## KTBC- AUSTIN, TX

This report covers the time period November 1, 2005 to October 31, 2007 (except where otherwise specifically noted).

## I. PROGRAMMING:

a. <u>Local Newscasts</u>: KTBC airs **35.5 hrs** of local newscasts every week, as follows:

Monday – Friday: 5 a.m. – 9 a.m. Monday – Friday: 12noon -12:30 p.m. Monday – Friday: 5 p.m. – 6 p.m. Monday –Sunday: 9 p.m.- 10 p.m. Saturday: 6 p.m. – 6:30 p.m. Sunday: 5 p.m. – 5:30 p.m.

- b. <u>Breaking News</u>: KTBC broke into and/or preempted regularly scheduled programming in order to bring its viewers breaking news or disaster information. This coverage included reporting on severe weather warnings, amber alerts, school closings, and other emergencies.
- c. <u>Important Local Stories:</u> Examples of local issues covered include:

## Child Safety:

- The Texas Public Interest Research Group (TEXPIRG) officials showed toys they consider too dangerous for kids to play with
- Health officials from across the state are in Austin, to prepare for a possible flu pandemic

#### Crime Prevention:

- A problem with Austin drivers leaving the car engines on as they run errands has led to an Austin Police initiative, "Operation Don't Give Your Car Away"
- Launch of a Texas Department of Public Safety website, familywatchdog.us, a registry of sex offenders
- Austin's newest newspaper, The Fugitive Post, is published by a local private investigator, with catching fugitives as its primary purpose

### Community and Health:

- The opening of a new Austin clinic for the needy, particularly African-Americans, staffed by African-Americans, paying particular attention to diseases that plague their community
- A potential public crisis due to overflowing health facilities in Austin for the mentally impaired.
- Advocates help to reduce the burden on taxpayers footing the medical bills of the homeless in Travis County

 A Texas Department of Insurance official discusses the pitfalls for retiring baby-boomers in acquiring "long term care" insurance

#### Education.

- The first university-sponsored charter school for at-risk elementary school students is located in East Austin
- The impact of proposed state legislation to prevent illegal aliens from renting homes, and ending public funding to children of illegal immigrants, even when the children are U.S. citizens

A comprehensive list of important local news is attached as Exhibit

1.

### d. Public Affairs Shows

The station produced in-studio and aired two events of local interest: the AT&T Marathon and the Round Rock Frontier Days Fourth of July Parade. KTBC also airs a variety of public affairs programming geared toward the interests of Austin viewers. Special shows produced during the report period include:

- Tour of Duty. Series of reports, shot on location in Afghanistan, about locally-deployed servicemen and women
- *Sniper '66*: Program commemorating the 40<sup>th</sup> anniversary of the University of Texas tower Shooting
- In-depth coverage of the death of former First Lady, Lady Bird Johnson, including a one-hour special program, "A Life: The Story of Lady Bird Johnson," and a live broadcast of her funeral
- e. <u>Political Coverage</u>: KTBC devoted extensive time to cover political issues important to their viewers, including:
  - Legislation to erect a border fence
  - Resignation of Florida congressman
  - Interview of former President Clinton
  - Televised speech by President Bush about Iraqi detainees

The station covered numerous local town hall meetings and debates, such as:

- Town hall meeting on coyote problems
- Lakeway Planning/Zoning public meeting
- Debate between Texas Governor candidates
- Town hall meeting with Secretary Donald Rumsfield

A complete list of political programming is attached hereto as Exhibit 2.

f. Awards and Recognition: KTBC received a Texas Film Society Emmy Award for their in-studio produced show, *Sniper '66*. The station also received two Texas Association of Broadcasters awards in 2006 for its commitment to public service campaigns as well as a leadership award. It also received a Community Advocate Award from the Austin Chamber of Commerce.

## II. PUBLIC SERVICE ANNOUNCEMENTS (PSAs)

For the period January 8-21, 2007, KTBC aired **88:30 minutes** of PSAs at no charge, including the production and multiple (134) airing of PSAs on behalf of the Austin Marathon benefiting the Austin Marathon Foundation, benefiting local and national charities . PSAs were also aired on the following issues:

- Texas Department of State Health Services, Flu Fight Campaign
- V-Chip Campaign
- National Guard Campaign

For the period June 11-24, 2007, KTBC-aired **87:05** minutes of PSAs at no charge to organizations such as:

- Keep Texas Moving Campaign
- TV Ratings Campaign
- Texas Department of Family and Protective Services, Adoption Campaign

A comprehensive list of PSAs aired is attached as Exhibit 3.

## III. COMMUNICATION WITH COMMUNITY/ASCERTAINMENTS

KTBC's on-air newscasters and behind-the-scenes employees have made a commitment to participate in the Austin community. The station's employees take part in a variety of events and causes in and around Austin, such as:

- Emcee, Texas Asian Chamber of Commerce Lunar Gala
- Guest lecturer, University of Texas (broadcast sales class)
- Guest reader at the Read Across America event, held at Allison Elementary School
- Presenter, Round Rock ISD Career Fair
- Emcee, the Juvenile Diabetes Research Foundation's annual gala

KTBC constantly gathers information about the needs and interests of the members of its community, particularly through its Community Advisory Board. The board is made up of 14 members of the Central Texas business and non-profit communities and meets once per quarter to discuss issues of importance to the Austin area. A list of the station's participation in the community is attached as Exhibit 4.

IV. <u>WEBSITE</u>: The new web-site, *MyFoxAustin.com*, went online October 1, 2006. Two community pages were established, *About Us* and *Community* [more info needed]. The station began streaming the noon news in December 2006. Traffic and weather information are updated from 4 a.m. until 10 p.m. A link to *MyAustinMusic.com* provides additional exposure to local musicians who appear on the morning news show.

# KTBC – AUSTIN, TX IMPORTANT LOCAL STORIES

- 11/15/05-5pm For more than 2 million seniors in central Texas and many of their children, this is the first day of a very confusing process the open enrollment for Medicare's new prescription drug program. But there's plenty of help out there.
- 11/22/05-5pm The Texas Public Interest Research Group, or TEXPIRG, showed FOX 7 toys they consider too dangerous for kids to play with.
- 12/10/05-9pm The Austin/Travis County Christmas Bureau is scrambling to help about 9000 families this holiday season,. The agency is a little strained this year, given that they're also trying to help hurricane evacuees.
- 12/12/05-9pm Health officials from across the state are in Austin, to prepare for a possible flu pandemic.
- 12/18/05-9pm The Senate votes to pass a new law tough on illegal immigrants and anyone who employs them or sneaks them in. But will it pass the Senate? The bill passed the House, but many congressional observers believe it is unlikely to get much traction in the Senate, where there appears to be more support for a Guest Worker program
- 12/22/05-5pm Donna Williams is among the many senior citizens in Texas unhappy about having one less way to buy affordable prescription drugs as a result of Senate Bill 510.
- 12/22/05-9pm Experts say that while the holidays don't cause domestic violence, they can make problems worse. That's why call-takers at the Texas Council on Family Violence manage a hotline victims can call 24 hours a day. The National Domestic violence Hotline receives calls from across the country in Austin and like other local non-profits, will be available through Christmas. Safeplace will be open and available all through the holidays, seven days a week, 24 hours a day.
- 1/03/05- 9pmMany of us are guilty of it leaving our cars running to go grab something real quick. But it's starting to be a big problem around Austin. It's even forced Austin police to kick off what they call

- "operation Don't Give Your Car Away." It's illegal, but many Austin drivers admit to doing it.
- 1/06/06-9pm If you're a busy parent with no time to look at all the books your kids are reading, or the films they're watching, there's a group that's ready to act as a pair of eyes and ears for you. Discovery Journey reviews books for pre-teens. The panel's made up of parents and teachers that are looking for violence, sexual content, drugs and alcohol.
- 1/22/06-9pm A new clinic has opened in Austin to help the impoverished. Its main focus is people of color – particularly African-Americans. And because of this, African-American doctors and nurses will staff this office – paying particular attention to diseases that plague their community.
- 2/2/06- 9pm Social service providers call it a public crisis housing mentally ill patients in Austin. And it's a problem that just got more urgent. The Austin State Hospital is currently beyond full. And where the mentally ill might go instead costs everyone, including our police officers, more.
- 2/10/06-9pm Child predators are lurking on the World Wide Web, making it easier to connect to their victims, but there are ways to protect your children from these predators.
- 2/22/06-9pm What's the plan at your kids school if violence or a natural disaster happens on campus? Texas Senate Bill 11 has set a March 1<sup>st</sup> deadline for schools state-wide to have an emergency operations plan.
- 3/01/06-9pm Children are abducted, abused, and even killed by sexual predators every day. But there is a new website that you can go to, type in an address, and get updated information from the Texas Department of Public Safety's sex offender registry it's called familywatchdog.us.
- 3/06/06-9pm The Texas Attorney General is warning consumers about a new series of internet "phishing" scams that resemble office bank emails.
- 3/22/06-9pm Between 12 and 20,000 people experience homelessness every year in Travis County. And more often than not, taxpayers foot their medical bills, even when the system is being abused. But advocates are working to fix the problem.

- 4/0406-5/9pm Interstate 35 is a necessary evil for thousands of commuters every day. But the Texas Department of Transportation wants to ease the gridlock and today unveiled what could be an alternative. TXDOT officials want to move heavy trucks and freight off Interstate 35 and on to the Trans Texas Corridor 35.
- 4/17/06-9pm The Children's Health Insurance Program, also known as "CHIP", helps cover families who make too much money to qualify for Medicade. "CHIP: recently switched vendors and changed renewal rules. Parents must update their income information and prove they qualify for "CHIP" coverage. The state says it wants an enrollment process that's easy for families to understand.
- 5/20/06-6pm The first university-sponsored charter school in the state is in East Austin. It's an elementary school that works with different departments of the University of Texas. It serves five zip codes and at-risk children. Principal Ramona Trevino says these students have to worry about more than just school work, and that's one reason the Austin Police Association Mentoring Program is important. It gives children a chance to see officers as role models.
- 5/25/06-9pm Internet check-in is a convenient tool now offered by most airlines. But there's one big flaw these boarding passes can easily be forged using programs as basic as Microsoft Word.
- 6/02/06-9pm "Long-Term Care" insurance policies have become costly. Like many plans, you pay for care up front. The insurance company reimburses you later. Paperwork problems can cause further delays. Millions of baby boomers are hitting retirement and long-term care policies are the fastest-growing insurance plans out there. Ana Smith-Daley with the Texas Department of Insurance says there are lots of pitfalls to watch out for.
- 6/08/06-5pm A new vaccine that protects women from cervical cancer has gotten FDA approval.
- 6/09/06-9pm The Better Business Bureau says a few simple tips really can help you save on gas consumption.
- 6/20/06-9pm Your personal information may be ripe for the picking on central Texas government websites. Seven On Your Side found countless forms with social security numbers posted on a Texas county website. A recent Texas law allows county clerks to remove social security numbers of living persons filing current documents.

- 7/08/06-9pm You may have seen it the Fugitive Post is Austin's newest paper. The publication is the brain child of licensed private investigator, Troy Oskerson. And as the name indicates, it's all about catching as many fugitives as possible.
- 7/12/06-9pm The Automotive Service Association a trade group representing hundreds of auto shops is pushing for a state agency to license mechanics and shops, settle disputes, levy fines, even shut down businesses that don't follow the rules. Under the proposal, customers could call a 1-800 number to file complaints.
- 8/07/06-5pm Schools in AISD are throwing a safety party on Saturday. They're trying to teach kids how to walk safely across these crosswalks.

  But most every district is trying to do something to tighten security.
- 8/15/06-5pm Dr. Pat Forgione, the District Superintendent welcomes the nearly 400 4-year olds who will be attending Lucy Read re-K Demonstration School this year. This once professional development center is now a school dedicated to kids considered at-risk.
- 8/30/06-5pm Congressman Lloyd Doggett presented another step in east Austin's quiet, but methodical comeback another half-million dollars from the federal government in available loans. Peoplefund says its loans also serve to combat rising property values in historically low-income neighborhoods, now prime property near downtown.
- 9/20/06-9pm Their rugged image makes them unlikely protectors of sexually abused children. But what child advocated like "Torgue" and "Cobra" experience is why "Bikers Against Child Abuse", or "BACA", is among those calling for more strict child predator laws, especially because so many crimes are repeat offenses.
- 11/13/06-9p At El Buen Samaritano in South Austin, Hispanic immigrants look for help and find a supportive voice. The faith based non-profit provides education, a food pantry even a clinic to working Hispanics struggling to support themselves and their families. But if a piece of state legislation filed Monday becomes law, the children of illegal immigrants wouldn't be able to go to school, get jobs, or receive any other kind of public benefit, even if they're born in the U.S.
- 11/14/06-5pm City Council members in Farmers Branch, Texas passed three new laws aimed at illegal immigrants. They included fines for landlords who rent to illegal immigrants, making English the city's

- official language and allowing local authorities to screen suspects in police custody to check their immigration status.
- 11/20/06-5/9pm If Mothers Against Drunk Driving gets its way, more drivers may have to get alcohol detection devices installed in their vehicles.

  MADD is pushing for a tougher law that would require first time DWI offenders to get ignition interlocks.
- 11/25/06-5pm On any given warm night, the Austin Resource Center for the Homeless has to turn away about 40 people. That's why they work with the Salvation Army, just behind the ARCH building, and the city to make sure no one who wants to be inside gets left out in the cold.
- 12/10/06-9pm You may think it's the high tech toys that are to blame for doing most of the damage to a child's hearing. But Dr. Kilanee from the University of Michigan says low tech toys, like harmonicas and whistles, can reach a dangerous decibel level.
- 1/10/07 5/9pm Dozens of local agencies are working together to educate the public about the impact of poverty. They've named January "Poverty Awareness Month" in Austin and Travis County.
- 1/10/07 9pm In neighborhoods across the state, homeowners are accusing their associations of excessive rules enforcement and financial mismanagement. This month, state lawmakers will consider an overhaul of HOA laws called "TUPCA', the "Texas Uniform Planned Community Act."
- 1/19/07 9pm A new state agency has opened that can help people week through the Workers' comp system. The Office of Injured Employee Counsel was created in March and is made up of a team of advocates and lowers that can help with paperwork and show you what to do if an insurance company denies your claim.
- 1/22/07 9pm If you purchase a used vehicle from a private seller, there are now new state rules in place concerning the sales tax you must pay. The old rules had consumers paying sales tax based on the car's selling price. Now the tax will be based on the vehicle's standard presumptive value, or SPV.
- 2/13/07 9pm The Texas Attorney General's Office has shut down 40 immigration services in the past five years. They were unauthorized providers who, in many cases, did shoddy legal work which put families in serious legal problems. Seven On Your Side

- sent a Spanish-speaking volunteer into several Austin immigration businesses with a hidden camera.
- 2/20/07 9pm TXDOT is trying to save you time during rush hour through what they call managed lanes. The managed lanes could be tolled, and the price could even go us during certain periods of congestion.
- 2/28/07 9p, When you go to the grocery store, you assume the food there is fresh. But a Seven On Your Side investigation discovered a practice that could be putting spoiled food on the shelves.
- 4/9/07 5pm It will soon be easier to find a doctor for the nearly 3 million children on Medicaid in Texas. The reason: an agreement about the issue presented to a federal judge. The agreement that emerged will have a significant impact on an estimated 2.8 million children in Texas who are the poorest of the poor, and rely on Medicaid for their medical and dental care.
- 4/13/07 9pm The purpose of a warranty is to protect you the consumer but be aware that not all warranties are the same.
- 4/19/07 5pm Austin Police have gone out of their way to ensure illegal immigrants trust them not to have them deported if they come forward to report a crime.
- 5/02/07 9pm Nationwide more than 2000 children are reported missing every day, and more parents are turning to technology to keep track of their kids. One gadget that is being used is a radio-frequency based tracker called lon Kids.
- 5/17/07 9pm There is a groundbreaking bi-partisan agreement being considered that promises to give illegal immigrants a fast track opportunity become residents.
- 6/18/07 5pm Our most precious possessions now have one more element of security to protect them that will be costly for caregivers. Starting in September, every daycare employee in Texas will have to be finger-printed for background checks to keep their jobs or get new ones watching your children.
- 6/29/07 9pm You may be set on buying a new house several months from now. But a low credit score can hurt your chances of moving in. Still, it's possible to boost your score in a short amount of time.

- 7/05/07 9pm Every household mover must be registered with the Texas Department of Transportation. But we found plenty of unlicensed movers on the internet who were eager to give us estimates.
- 7/07/07 9pm There is a system in place in Williamson County that does everything it can to protect defendant' rights.
- 7/16/07 9pm One Texas law can affect property owners forcing them to face foreclosure without ever knowing. And, it's perfectly legal.
- 7/17/07-5/9pm Nine-year-old Robert Uhr now has fewer worries about getting in to see a doctor. Shortly after he met Governor Rick Perry Tuesday morning, Perry ceremoniously signed children's health insurance legislation, making doctors more available to kids from low-income families who rely on the state for help.
- 8/04/07 9pm It's being called the first, free-standing mental health public defender's office in the nation, and it's right here in Austin. The office is saving taxpayer dollars and is expected to break a cycle for those who need help and not jail time.
- 9/1/07 9pm Officers from around Texas are getting the latest information on cybercrimes and getting a grip on the technologies that help commit them. Cindy Southworth is with the Safety Net Project, a national organization trying to end domestic violence. Her group has already trained some 22,000 police officers all around the country.
- 9/8/07 9pm Online scams are a growing problem for police, and often times, there isn't much of recourse for victims. That's why APD's High Tech Crimes Unit wants you to know what to look out for when you're surfing the net.
- 10/29/07-9pm No one likes a call from a telemarketer at dinner time. But if they keep calling, you can make them pay. In Texas, a consumer can sue a telemarketer in small claims court. The Telephone Consumer Protection Act of 1991, a federal law, allows you to sue a telemarketer.

## **FOX 7 PUBLIC SERVICE REPORT**

## January 8 through January 21 2007

Total number of spots aired for period: 261

- AT&T Austin Marathon benefiting the Austin Marathon Foundation 30-second PSA 63 15-second PSA 71
- 2. TV Ratings PSA Campaign 30-second PSA 10 15-second PSA 6
- Texas Department of State Health Services, Flu Fight Campaign 15-second PSA 44
- V-Chip Campaign
   30-second PSA 33
   15-second PSA 2
- 5. National Guard Campaign 30-second PSA 23 15-second PSA 53

## June 11 through June24, 2007

Total number of spots aired for period: 208

- Keep Austin Weird 5K and Music Festival 30-second PSA 10 15-second PSA 33
- 2. TV Ratings PSA Campaign 30-second PSA 10 15-second PSA 6
- 3. Round Rock Texas Parks and Recreation Frontier Days Celebration and July 4<sup>th</sup> Parade

30-second PSA 33 15-second PSA 36

- 4. Fox 7 Central Texas Leadership Awards 30-second PSA 5 15-second PSA 58
- Texas Department of Family and Protective Services, Adoption Campaign 30-second PSA 14
- 6. Keep Texas Moving Campaign 30-second PSA 3

## KTBC, AUSTIN, TX POLITICAL COVERAGE

#### Topics:

- Border fence bill
- War in Iraq
- Florida congressman resigns
- Terrorism bill
- Wiretapping
- President Clinton on FOX news
- President Bush speech at the UN
- President Bush on Detainees

## Coverage of debates/town hall meetings/public forums:

- · Meeting of police monitor re: Daniel Rocha
- Town hall meeting on coyote problems
- City of Bartlett community meeting
- Lakeway Planning/Zoning public meeting
- Meeting on fireworks in Travis County
- Donald Rumsfield town hall meeting
- City council meeting pan handling
- Town hall meeting in Houston Katrina evacuees
- Bring Back New Orleans town hall meeting Fort Worth
- City council meeting Pflugerville
- Hurricane recovery meeting
- Town Hall medicare meeting
- Alabama church fires town hall meeting
- TXDOT town hall meeting
- Public hearings McMansions
- City of Austin meeting tow truck drivers
- City meeting over water treatment plant
- Shady Hollow HOA Travis County commissioners meeting
- CAMPO meeting on tollroads
- Deer Creek Ranch HOA water problems
- Attorney General Town Hall Meeting child safety on internet
- Walmart proposed North Cross Mall location public meetings
- Debate between Texas Governor candidates
- Austin Police Department Town Hall Meetings
- Hillary Clinton Town Hall Meeting
- City of Austin meeting regarding Town Lake Animal Shelter
- Commuter Rail city meeting
- Public meetings with Police Monitor regarding East Austin

- City Council meeting regarding changing Town Lake to Lady Bird Lake
   Highway 71 public forum
   Primary Debates Republican and Democratic candidates

## KTBC – AUSTIN, TX COMMUNITY PARTICIPATION/ASCERTAINMENTS

11/1/05	News Director Pam Vaught gave a presentation to a University of Texas media management class.
11/04/05	ports Anchor/Reporter Dennis gave a presentation at the Round Rock ISD Career Fair.
11/18/05	Producer Kendrick Walton gave a presentation to AISD's Travis High School Broadcast Class.
11/21/05	Sports Producer Cliff Thornton gave a presentation to the National Broadcasting Society of Texas State University, San Marcos.
1/14/06	Anchor Jenni Lee was a judge at the Girl Scouts Cookie Bake-Off, benefiting Girl Scouts Lone Star Council.
1/21/06	Anchor Jenni Lee was Master of Ceremonies at the Texas Asian Chamber of Commerce Lunar Gala held at the Hilton Hotel in Austin.
1/27/06	Weather Anchor Scott Prinsen visited Round Rock's Blackland Prarie Elementary and gave a presentation at their School Science Fair.
1/27/06	Anchor Mike Warren spoke to 5 <sup>th</sup> Graders at AISD's Kiker Elementary for Career Day.
1/31/06	LSM Scott Moore was a guest lecturer at a University of Texas Broadcast Sales Class where he spoke on a variety of industry related topics, including job and internship opportunities and what is involved in the sales process.
2/23/06	Anchors Linda Stratton and Jenni Lee, and Reporter Arezow Doost, all gave presentations at the Round Rock Ridgeview Middle School Career Fair.
2/24/06	Morning Show Associate Producer Regina Gilbert spoke to the Grant Avenue Head Start School during Black History Month.

3/2/06 Reporter Tasha Martinez was a guest reader at the Read Across America event held at Allison Elementary School. 3/2/06 Anchor Linda Stratton was a guest reader at the Children's Courtyard Read Across America event. 3/2/06 Producer Allison Erekson was a guest speaker at Sam Houston State University's Leadership Conference for the Mass Communication Department. Anchor Linda Stratton was "Principal for a Day" at Round Rock ISD's 3/8/06 Great Oaks Elementary. 4/2/06 Anchor/Reporter James Irby emceed the UT Athletic Department's event "Conversations with Greatness" which UT Track Coach Bev Kearney organized to allow student athletes to meet and learn from role models in various professions. 4/19/06 Crystal Cotti was a panelist on the Women in Communication event at UT where she spoke about her career as a reporter. 5/5/06 Weather Anchor Scott Prinsen and News Anchor James Irby emceed the Juvenile Diabetes Research Foundation's annual gala at the Hilton in Austin. 5/12/06 Sports Anchor Dennis de la Pena gave a presentation at the Round Rock ISD Business Partners for Academics Retreat. 5/13/06 Anchor Mike Warren served as emcee at the Cattle Baron's Ball, benefiting the American Cancer Society. 5/19/06 Anchor Linda Stratton, Sports Anchor Dennis de la Pena and Reporter Mike Rosen participated in the Role Model Round Table "I Can Project" held at AISD's Blackshear Elementary School. 8/9-10/06 V.P. General Manager Danny Baker moderated the Verizon and AT&T "Working With Cable's New Competitors" seminar at the Texas Association of Broadcaster's Annual Trade Show and Convention held in Austin. He also gave introductions at the TAB's Community Service Breakfast Meeting, where FOX-7 received the Bonner McLane Public Service Award. 8/24/06 Weekend Anchor/Reporter Jenni Lee read to children at Starbuck's "Reach For a Record" event.

9/8/06 Weather Anchor Zack Shields gave a "Weather Talk" to Brentwood Christian School 4<sup>th</sup> and 5<sup>th</sup> graders. 9/27/06 Weather Anchor Scott Prinsen gave a "Weather Talk" to Bridge Point Elementary School in Austin. 10/5/06 Anchor Mike Warren gave a presentation to an Austin Community College Journalism class. 10/17/06 V.P. General Manager Danny Baker gave a presentation to a University of Texas Radio and Television class. 11/3/06 FOX-7 hosted a visit by Armenian Journalists, and V.P. News Director Pam Vaught and Political Reporter Mike Rosen gave a presentation to discuss elections/election night reporting. 11/6/06 Community Relations Manager Rob Cunningham represented FOX 7 at the Juvenile Diabetes Research Foundation (JDRF) Sponsor Luncheon/Meeting with Michael Dell at the Dell offices in Round Rock. 11/17/06 Sr. Web Producer Carlos Cantu was a guest speaker at a St. Edward's University Internet Class. 11/18/06 V.P. General Manager Danny Baker served as a panelist at the East Austin Market Place event, "Economic Growth and Creating a More Balanced Community". 11/29/06 V.P. General Manager Danny Baker attended a luncheon at the University of Texas on the State of Education. V.P. General Manager Danny Baker spoke at the Neighborhood 12/13/06 Longhorn Banquet in honor of the 15<sup>th</sup> anniversary of their work Mentoring and Tutoring At-Risk Youth. 1/10/07 V.P. General Manager Danny Baker was a guest speaker at the University of Texas Women Of Color Coaches Summit -Conversations with Greatness Series. 1/07-5/07 V.P. Creative Services Director Kathie Smith lectured two days per week at the Radio/Television/Film Department at the University of Texas at Austin. The Class is titled Local TV Promotion and Marketing.

2/6/07 V.P General Manager Danny Baker and V.P. Sales Mark Rodman participated in the Texas Association of Broadcasters' Legislative Day. 2/9/07 Producer Allison Erekson participated on a Texas Association of Broadcasters' panel discussion, "Careers in News, Sports and Production". 2/23/07 Photojournalist David Salm gave a job demonstration at St. Edward's University College and Career Fair. 4/10/07 Local Sales Manager Scott Moore gave a presentation to a University of Texas broadcast sales/management class. 4/12/07 VP General Manager Danny Baker gave a presentation to a University of Texas Promotion Class. 4/12/07 Weather Anchor Zack Shields gave a "Weather Talk" to Brentwood Elementary students. 4/17/07 Anchor Mike Warren and Sports Anchor Dave Cody participated in the Texas School for the Blind's Read-A-Thon. 4/24/07 Anchor Dave Cody served as emcee of St. Edward's University Athletic Banquet. Program Director Holly Breaux gave a presentation to 4<sup>th</sup> and 5<sup>th</sup> 4/25/07 grade students at Bee Cave Elementary during "Career Awareness Week" about her position as Program Director and other broadcast television careers. 4/30/07 VP General Manager Danny Baker gave a presentation to a University of Texas Law Class. 5/21/07 FOX-7 Reporter Craig Lucie, Sports Anchor Dennis de la Pena, Sports Reporter John Hygh, Jr. and Producer Domingue Alcala participated in AISD Blackshear Elementary School's "I Can" Proiect. "Role Model Fair Day". 7/10/07 VP General Manager Danny Baker gave a MyMusicAustin.com presentation to the Austin Music Foundation. 7/17-18/07 VP General Manager Danny Baker gave a FOX HiLites presentation

to Akins, Travis and Stoney Point High Schools.

8/07 VP General Manager Danny Baker gave FOX HiLites presentations to AISD and RRISD. 8/18/07 Sports Anchor Dave Cody emceed the Concordia Lutheran College's Excellence in Leadership Gala, honoring Roger Staubach. 8/31/07 VP General Manager Danny Baker and Sr. Web Producer Carlos Cantu gave a presentation at FOX-7 to local high school students regarding FOX HiLites. 9/07–12/07 VP Creative Services Director Kathie Smith lectured two days per week at the Radio/Television/Film Department at the University of Texas at Austin. The Class is titled Local TV Promotion and Marketing. 9/5/07 VP General Manager Danny Baker gave a FOX HiLites presentation to Round Rock ISD. 10/17/07 Promotion Manager Danielle Dudek gave a presentation to a University of Texas Promotion class. 10/18/07 Reporter Crystal Cotti and Photojournalist Raul Carrillo participated in the Media Training Program to assist the Austin Police Department on how to effectively work with the Media. 10/24/07 VP General Manager Danny Baker gave opening comments at the Neighborhood Longhorn Program (NLP) Banquet honoring third through eighth grade students. NLP is a dropout prevention mentoring program. 10/30/07 VP General Manager Danny Baker gave a presentation to a

## Community Advisory Board Report November 1, 2005 through October 31, 2007

The Fox 7 Community Advisory Board is made up of local business and non-profit leaders. The purpose of the Fox 7 Community Advisory Board is to help determine which issues facing Central Texas are of the highest priority thereby helping Fox 7 to determine its public service calendar of events.

University of Texas Broadcast Management class.

Members of the Fox 7 Community Advisory Board include:

- Leslie Lockett, Community Relations at HEB Grocery Stores
- Bill Cryer, Community Relations at Samsung
- Linda Garrett, Community Relations at Silicon Laboratories
- Matt Kouri, Executive Director of Greenlights (local non-profit)

- Tracy Walker, Community Relations for Clear Channel Radio
- Donna Budak, Executive Director of Seton Hospital Foundation
- Jacqueline Flesher, Community Relations for the Juvenile Diabetes Research Foundation
- Julie Shannan, Program Manager for Girlstart
- Austin Police Chief Art Acevedo
- Beverly Seffel, Community Relations for the Lower Colorado River Authority
- Karen Dicks, Community Relations at Advanced Micro Devices
- Beth Tracy, Community Relations for International Business Machines
- Ann Stafford, Community Relations at Spansion
- Adrienne Longenecker, Development Director for the Capital Area Food Bank of Texas